



6455 East Johns Crossing  
Suite 375  
Johns Creek, GA 30097-1561

## SpillTech Digital Asset Request Form & Process

This letter addresses your request to use or repurpose a SpillTech digital asset (i.e. photograph, copy block, icon, video, etc.) in some form of media. Carefully read the instruction sheet below, this will help ensure that SpillTech trademarks and digital assets are properly used and protected.

Please read, fill in and sign the bottom of this page and the attached form.

Please send completed forms to:

By e-mail: [robint@spilltech.com](mailto:robint@spilltech.com)

By fax (toll-free): 1.800.872.3764 / Attention: Robin Thornett

Once a completed form is received, we will send a free flash drive to your attention via USPS. This flash drive will contain all of our current catalog and web images in both high (300 dpi) resolution for print and low (72 dpi) resolution for web/e-mail use. All images are .jpg format. The drive will also include all of the SpillTech logos.

Robin can also email you a DropBox link or ftp site access, if you prefer, but we must still have completed paperwork first. Please e-mail Robin with your paperwork and any special requests that you may have ([robint@spilltech.com](mailto:robint@spilltech.com)).

**Any pieces created with SpillTech images or logos **MUST BE APPROVED** before publication.**

Media including catalog page(s), website, flyer, brochures, etc. must meet usage approval.

Please send proofs to [robint@spilltech.com](mailto:robint@spilltech.com) or fax to 800.872.3764

### SpillTech® Products with Specific Advertising Guidelines:

*SpillCurb (MR8014), Connectable Spill Berm (SPB10C) and/or SpillBerm Plus (PBL253):*

If you choose to advertise any of these items in any manner, the following line of copy must be printed in close proximity (i.e. on the same page) to the advertised information: "Manufactured Under Patent #5,236,281."

*Drip, Rip and Go Tablet (GPF20S):*

If you choose to advertise any of these items in any manner, the following line of copy must be printed in close proximity (i.e. on the same page) to the advertised information: "Manufactured Under Patent #6,548,135."

*Logo:*

The SpillTech logo must always be shown with the "Circle R" Registration ® mark in the lower right hand corner of the "Circle S" insignia. Any changes to the SpillTech branding color, font, line weight or trademarks is strictly prohibited.

*Brand Naming:*

Lines under the names Responder, Defender, Commander, Protector, Arrestor, Transformer, Floor Grabber, Maximizer and Survivor must display proper trademarking (™). If you need any guidance in usage, please contact Robin Thornett at [robint@spilltech.com](mailto:robint@spilltech.com).

### Terms of Use:

Only authorized Distributors of SpillTech products can be granted rights to the use of the image assets, video or proprietary part numbers. If for any reason your company does not sell or stops selling SpillTech products, you will be required to remove all of our images and part numbers from any marketing material they may be used in.

Distributors must additionally submit the appropriate paperwork and seek SpillTech's approval of the image's use before broadcast or publication.

I have read and agree to the Terms of Use: *(Initials only)* \_\_\_\_\_



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## SpillTech Digital Asset Request Form & Process

### SpillTech Digital Asset Request Form

Please send the complete collection via:

- flash drive
- temporary DropBox link

I only need specific images. Please e-mail the images for:

- I need these specific images in High (300 dpi) resolution for print
- I need these specific images in Low (72 dpi) resolution e-mail/web

Company Name	
Address	
Contact Name	
Contact Phone	
Contact E-mail	

Signature	
Printed Name	
Title	
Today's Date	